“ ”

AI

AI

AI

iClick

31

N=2500

- 00 90 80 70

-

DeRUCCI 慕思 | iResearch 艾瑞咨询

“ ”

AI

01

3.6 3.3

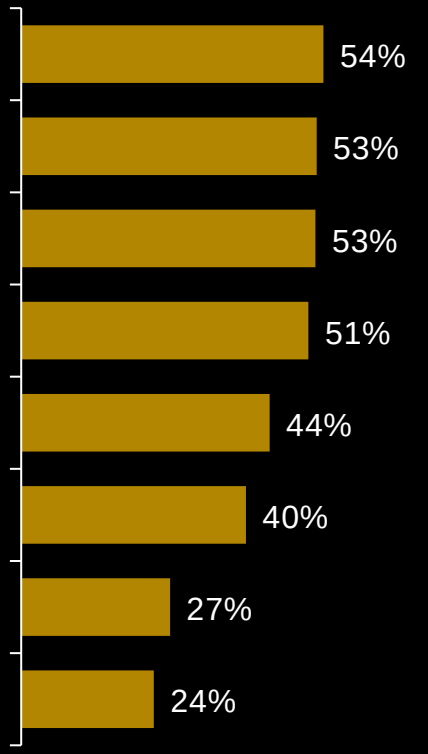
02

03

04

2025

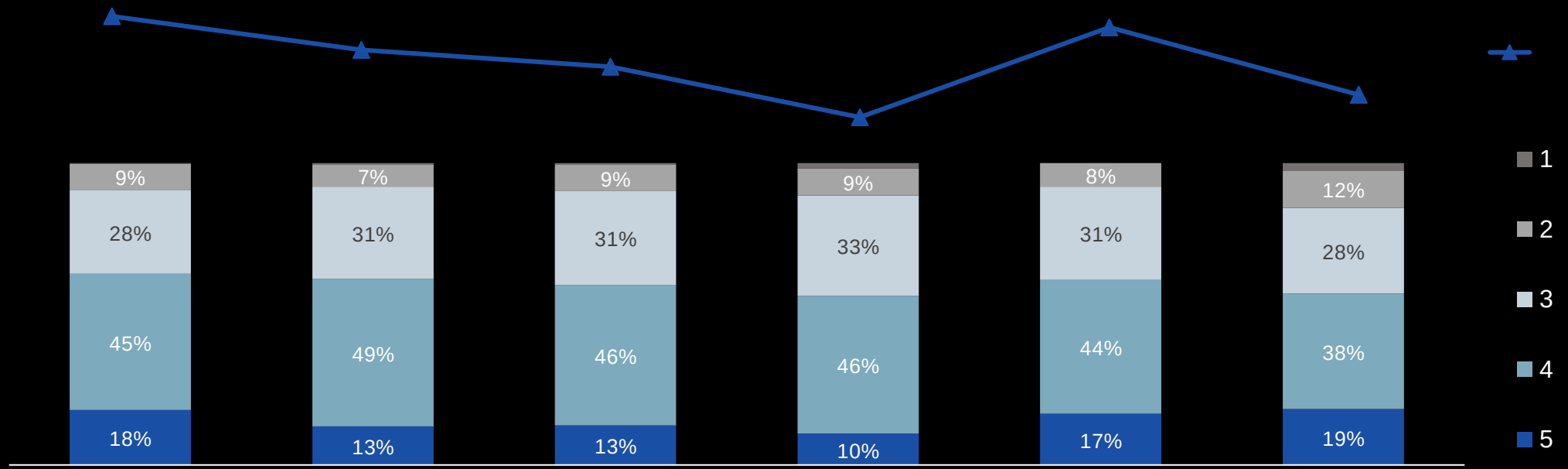
“ ” 2025



2025 2 N=2500

3.5-4.0

60 . “ ”

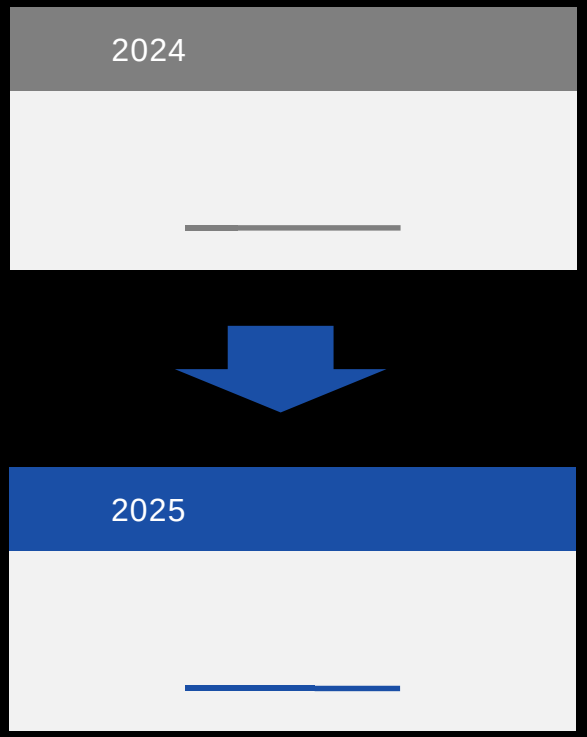


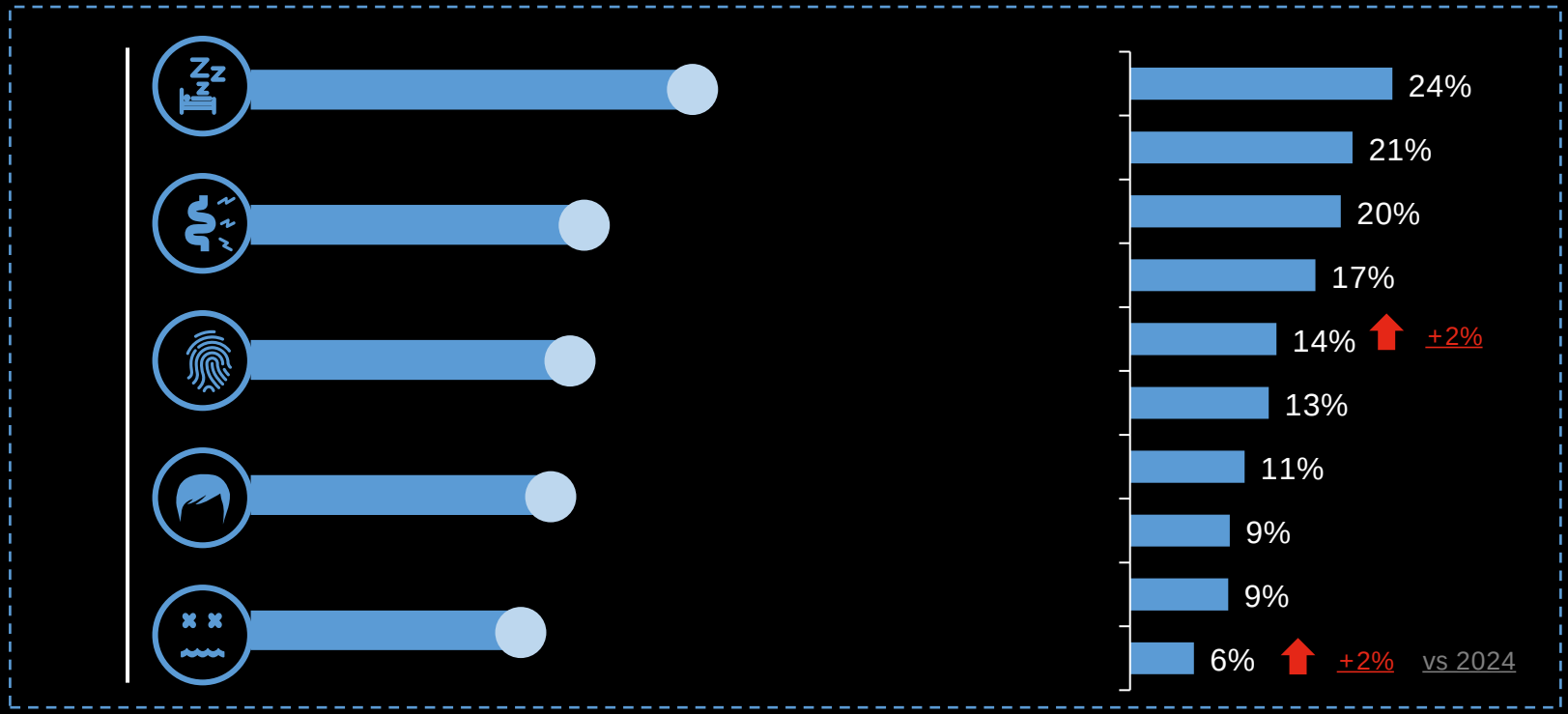
2025 2 N=2500

3.6 3.3

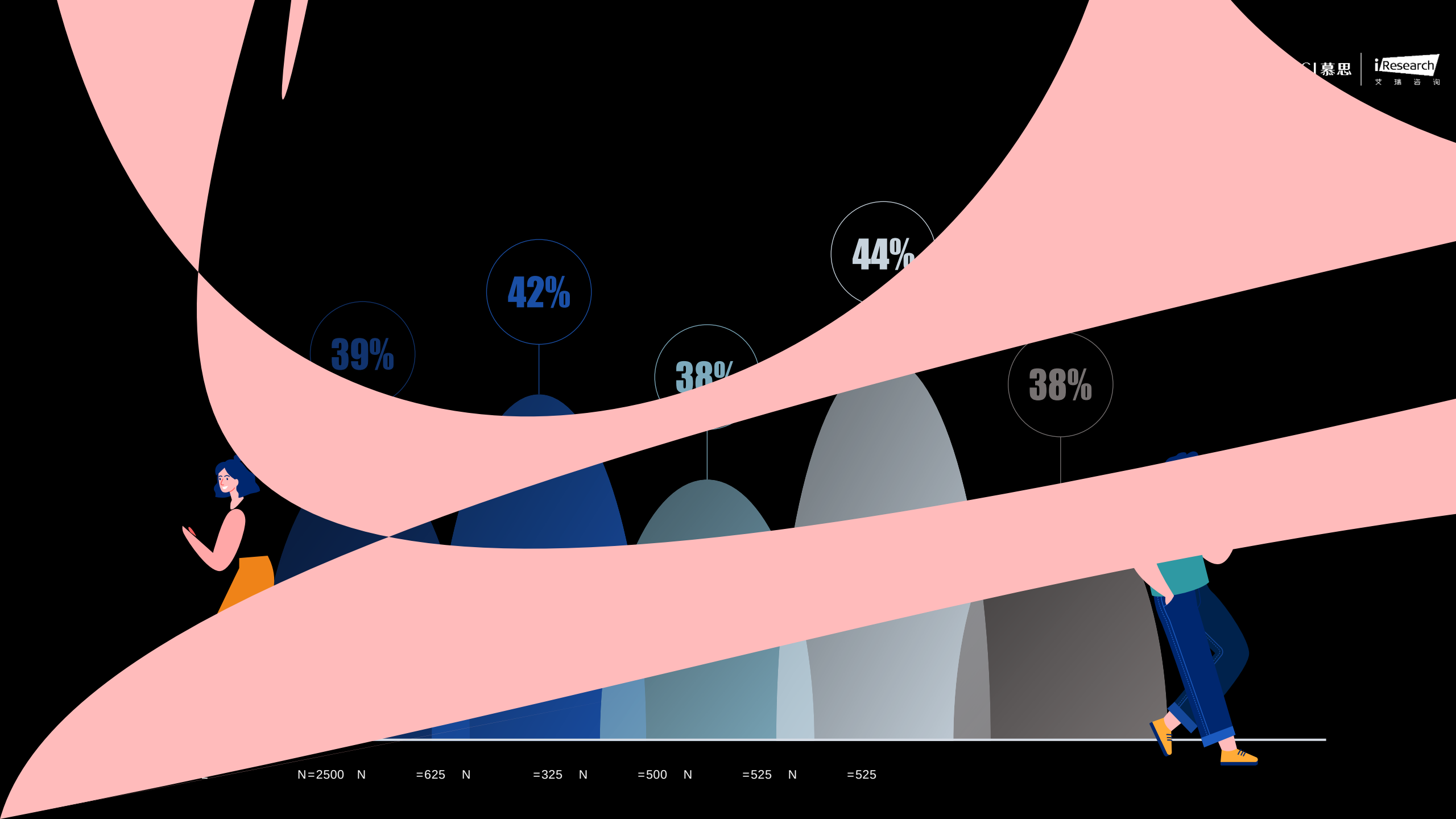
“ 2030 ”

“ + + ”





2025 2 N=2500


39%
42%
38%
44%
38%
N=2500 N =625 N =325 N =500 N =525 N =525

2025 7.02 6.67

2030 64% " 6 + " 2024 5%——

2025 2 N=2500

01

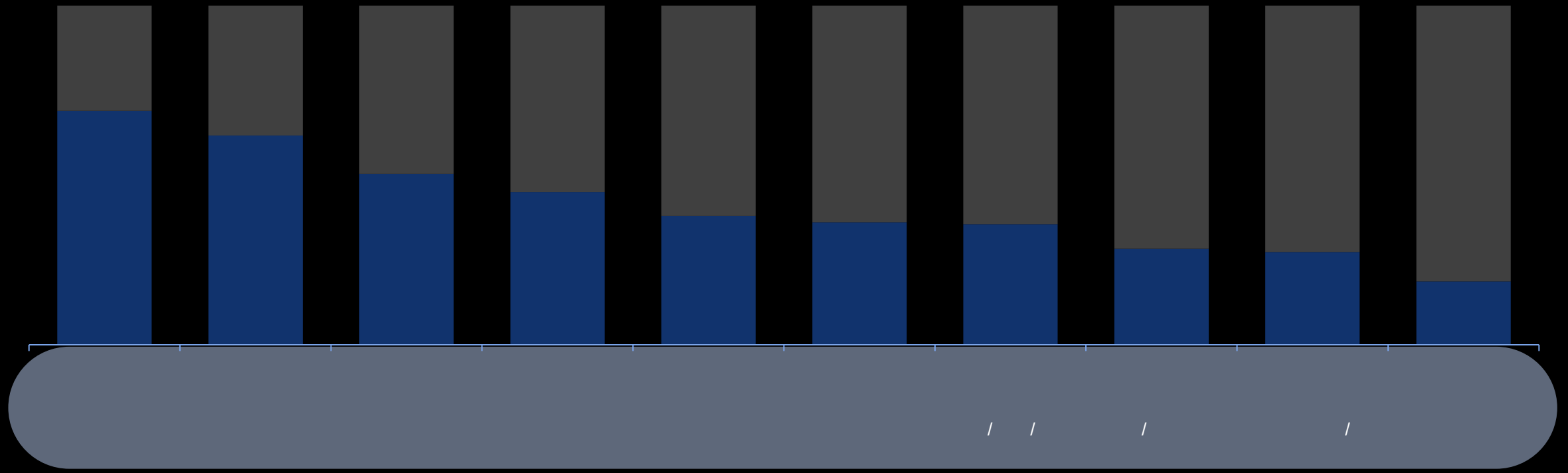
3.6 3.3

02

03

04

“ ” “ ”

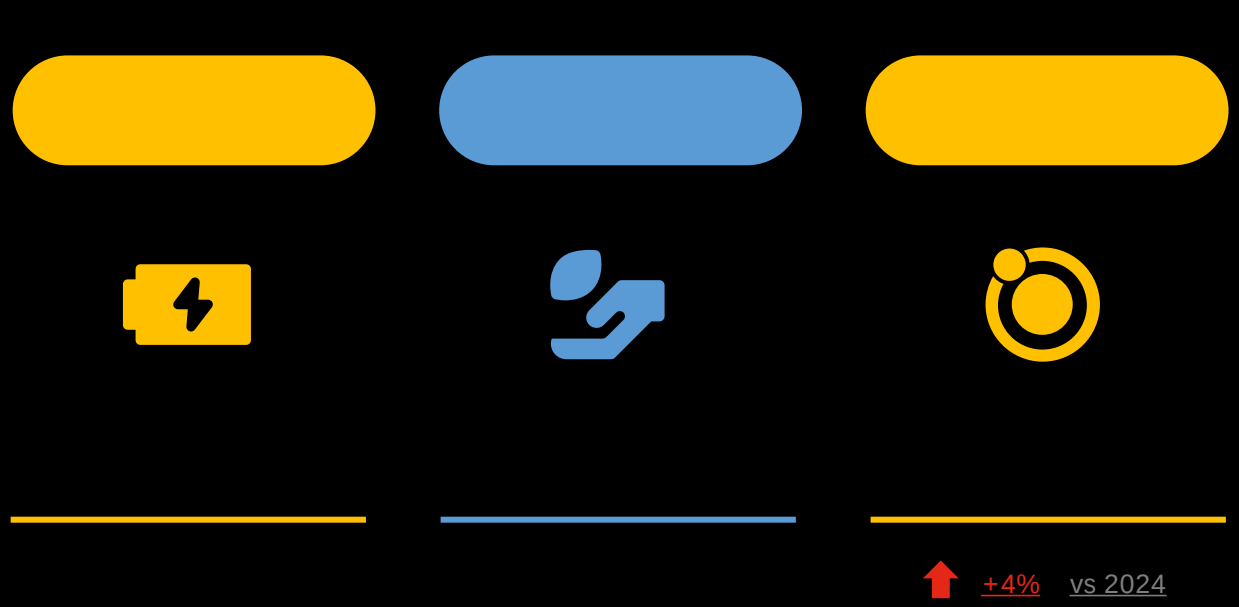


2025 2 N =1554

2030

66% “ ” 4% “ ” “ ” —— “ 7-8 ” 62%

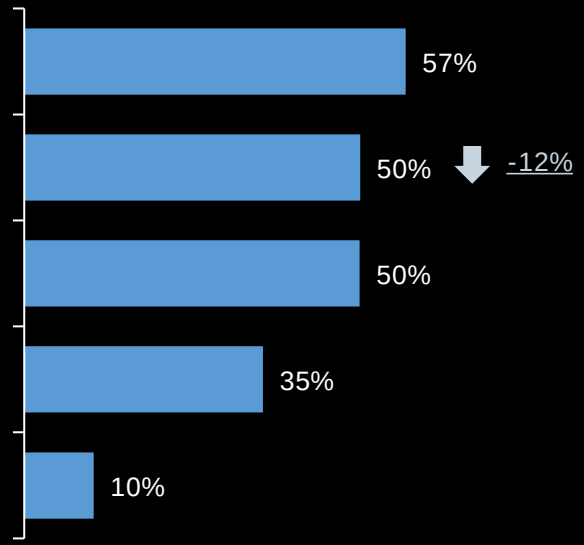
50%



+4% vs 2024

7-8

9



2025 2 N=2500

“ ” “ ”

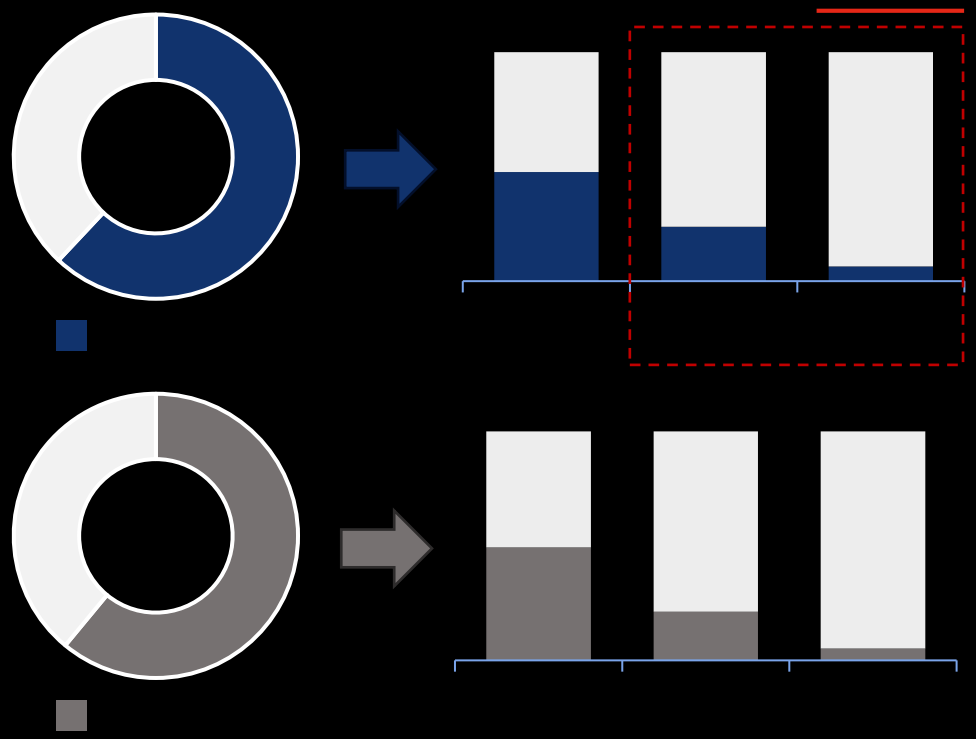
2025 62%

60%

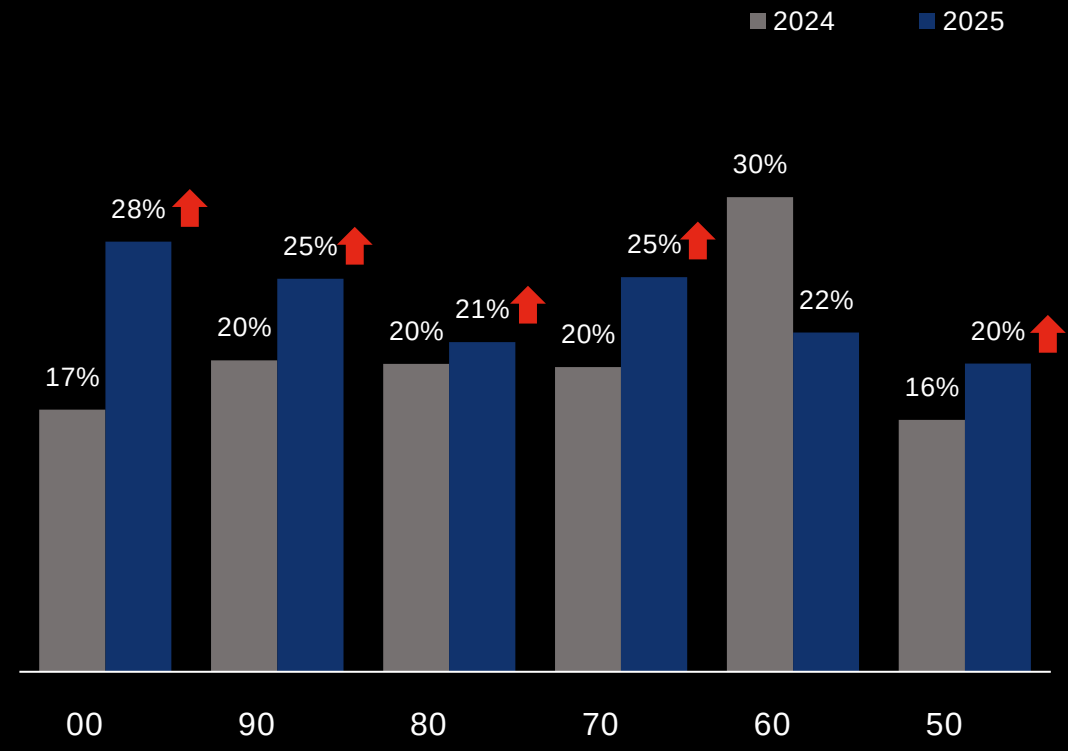
“ ”

5%

00 11% 90



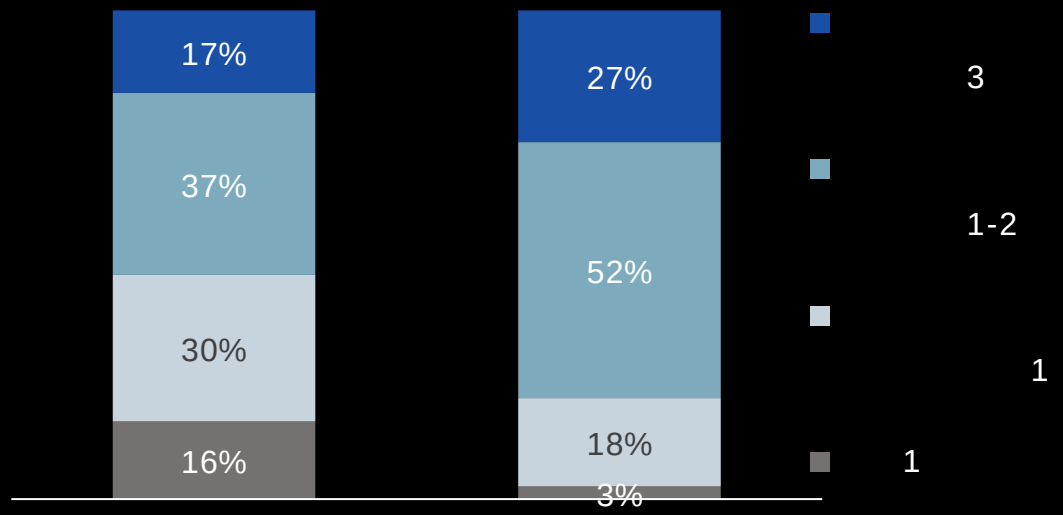
2025 2 N=2500 N =1554



1 / 54% 5%

/

3 17% 63% 6%



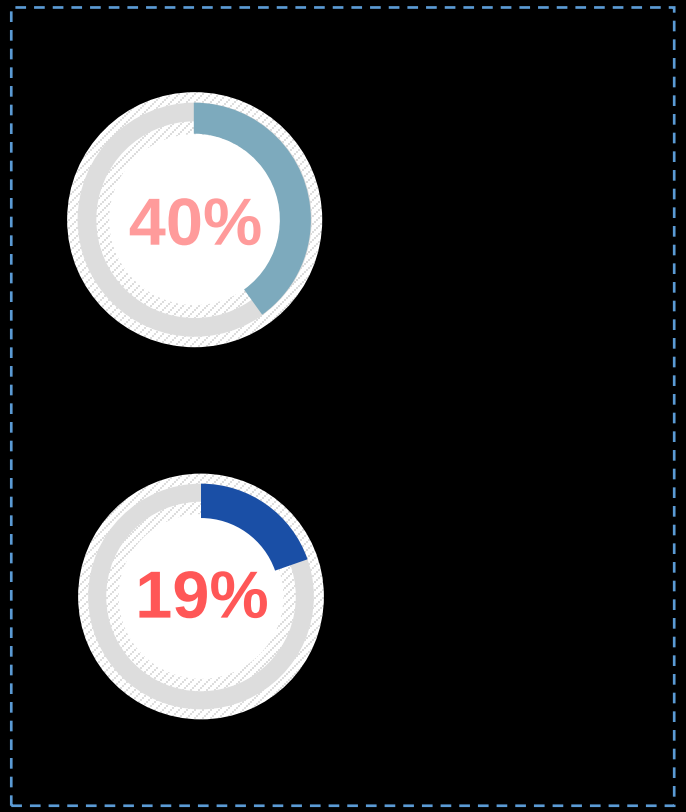
V.S. 2024

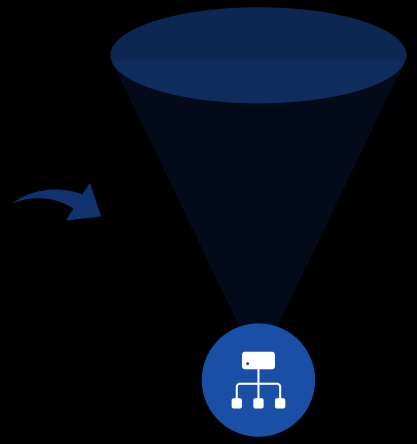
2025 2 N=2500 N =1554

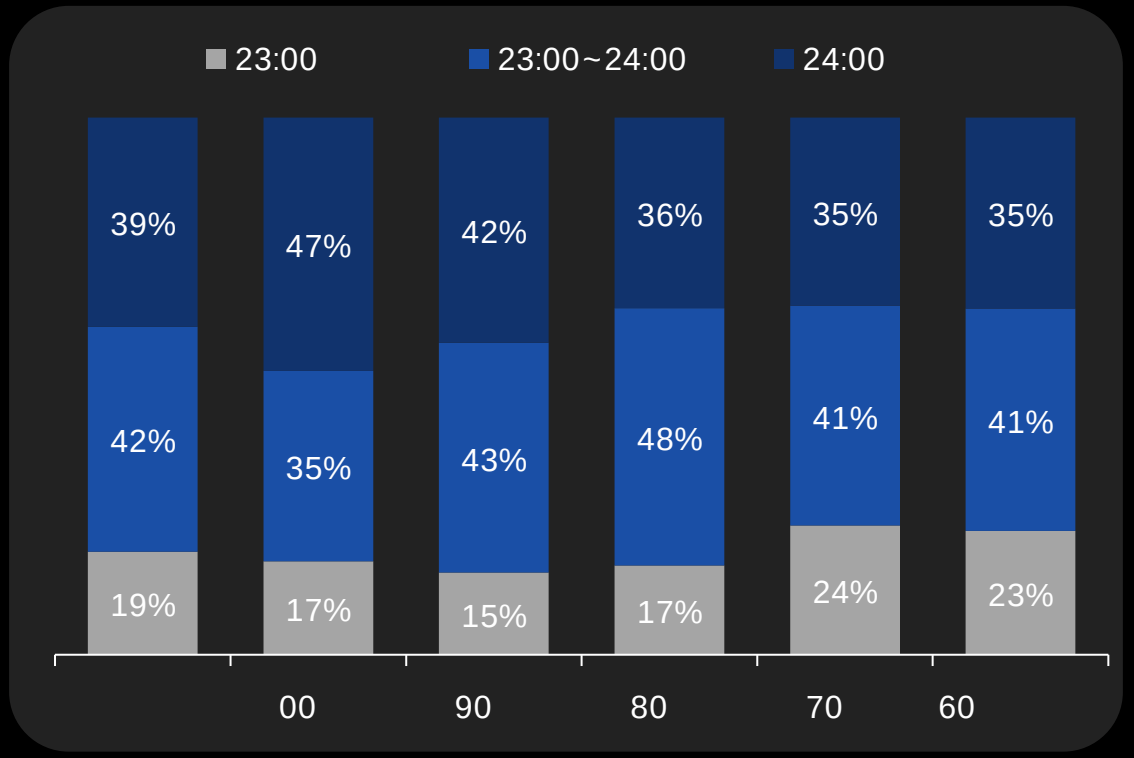
40% 23

21%

39% 90 42% 00 47%



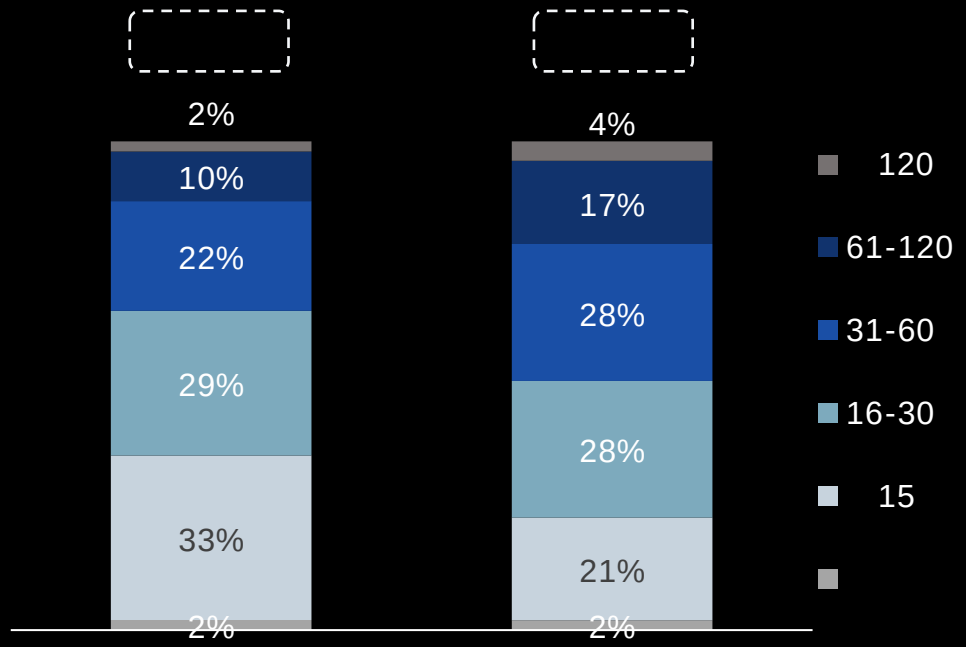


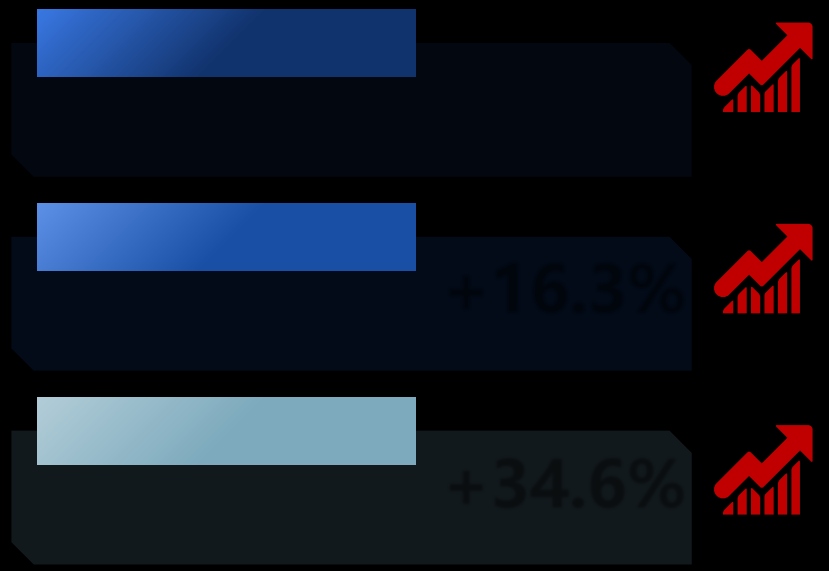


2025 2 N=2500

61 34%

30 32.8 15.8% 42.3





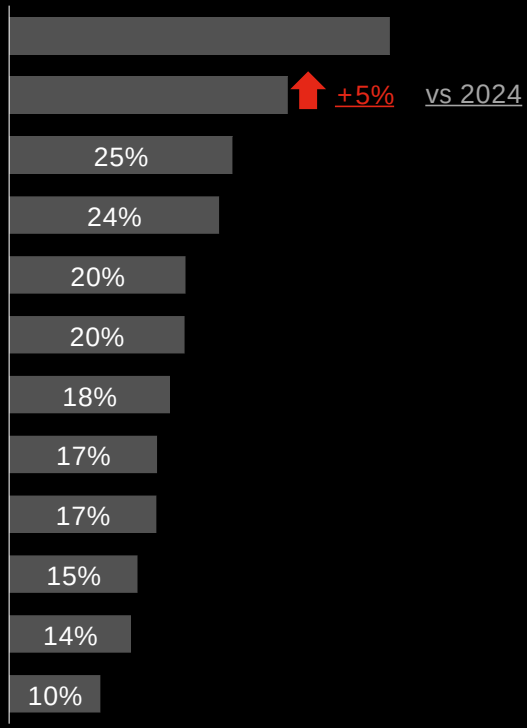
2025 2 N=2500 N =1554

+ + “ ”

2025 4

* 1μg/dL 8.2

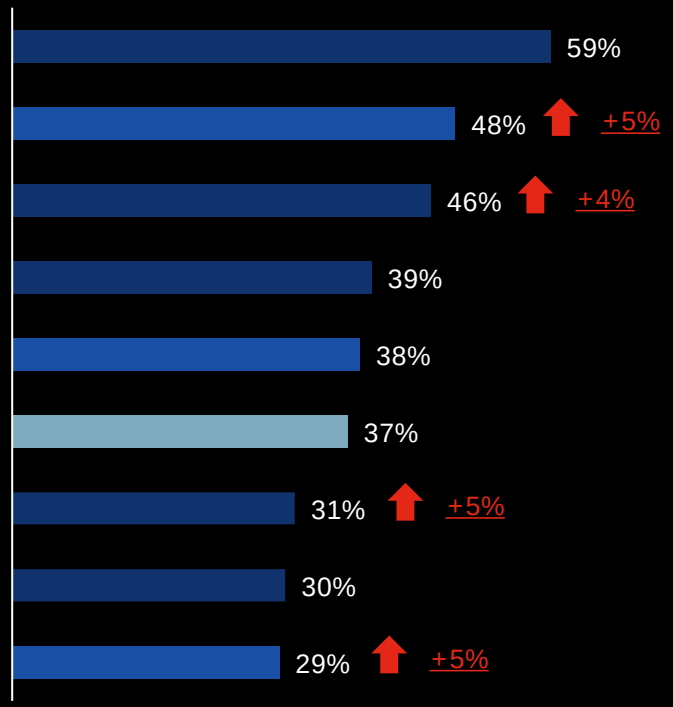
/ /

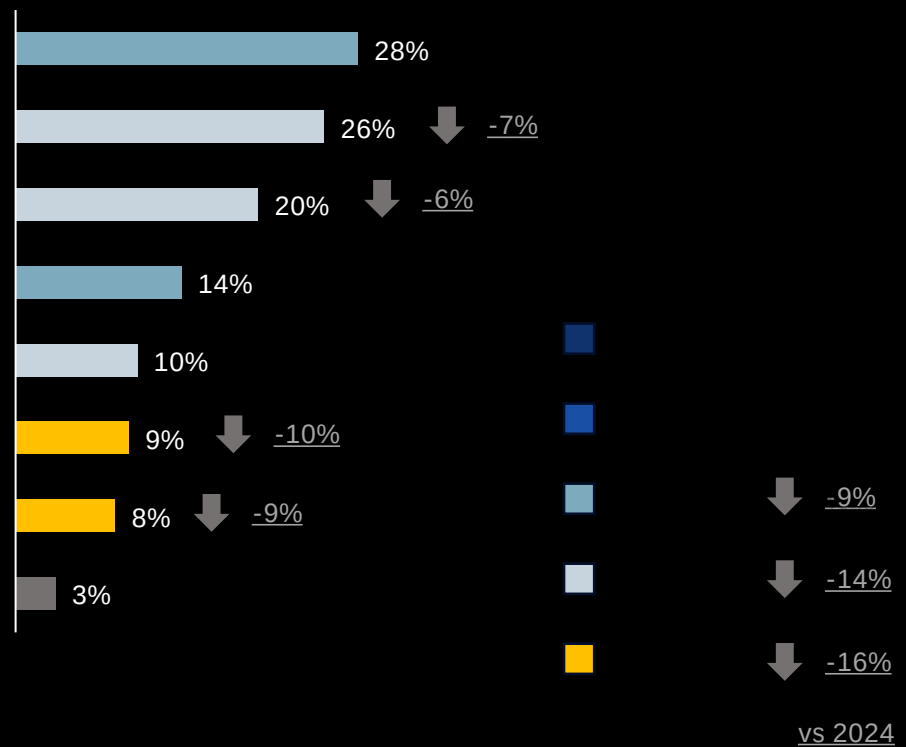


2025 2 N=2500

“ ”

9% / ——



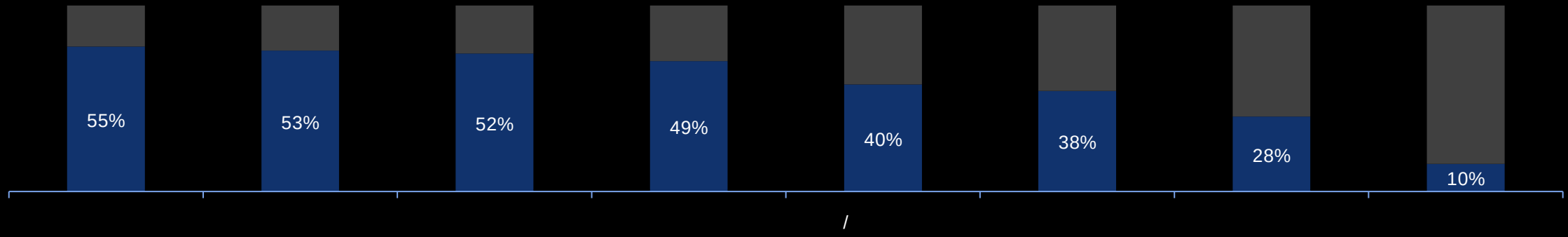


2025 2 N=2500

4.7

5.8

6.7



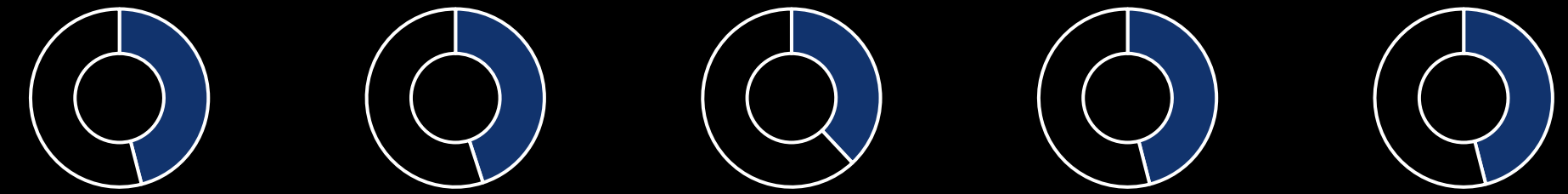
2025 2 N =1554

4%

“ 3.0 ”

34%

42%



/ /

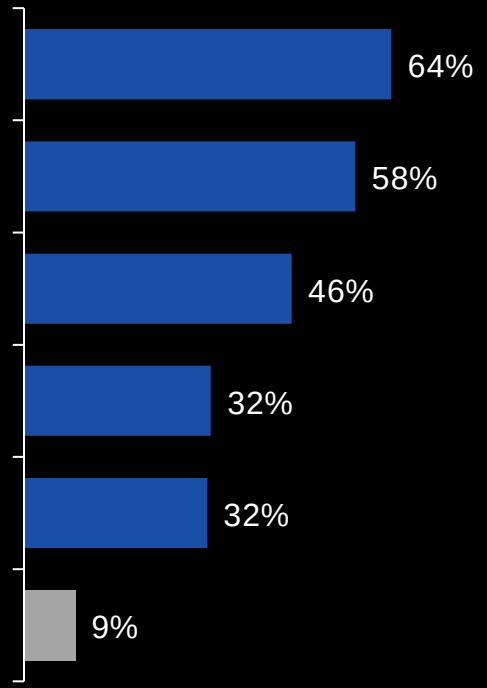
2025 2 N =1554

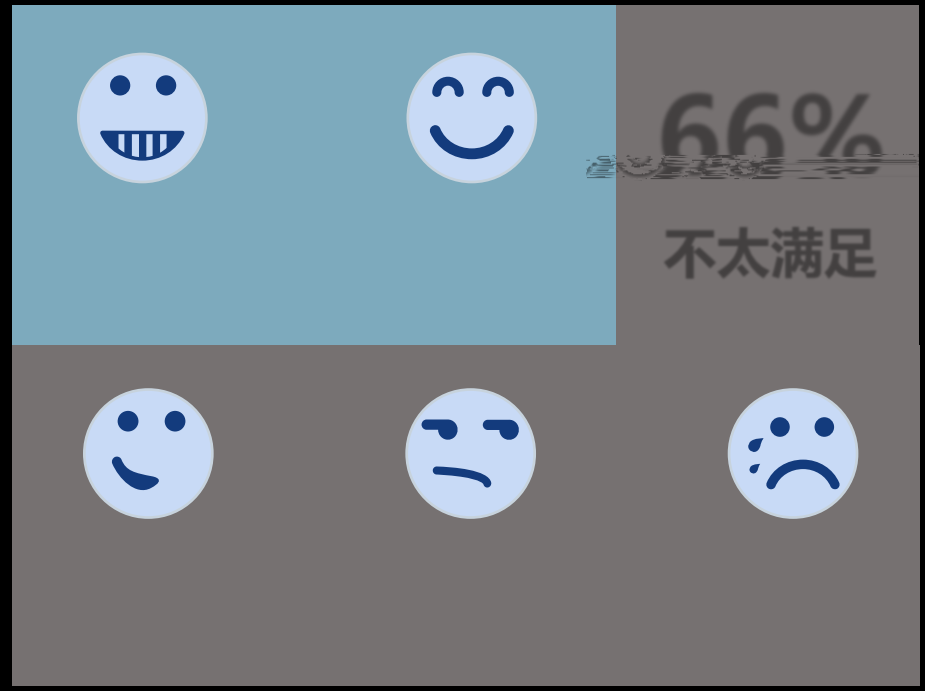
+4% vs 2024

66%

91%

66%





2025 2 N =1554

01

3.6 3.3

02

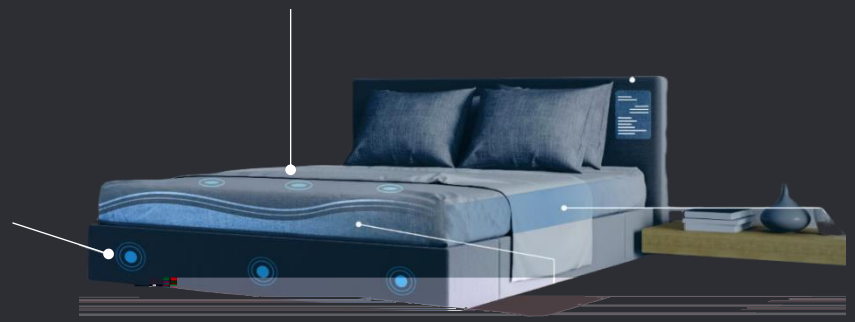
03

AI

04

AI

AI



Markets& Data 2025 2 N=2000

AI

68% AI AI

2025 2 N=2500

AI

“ ”

AI

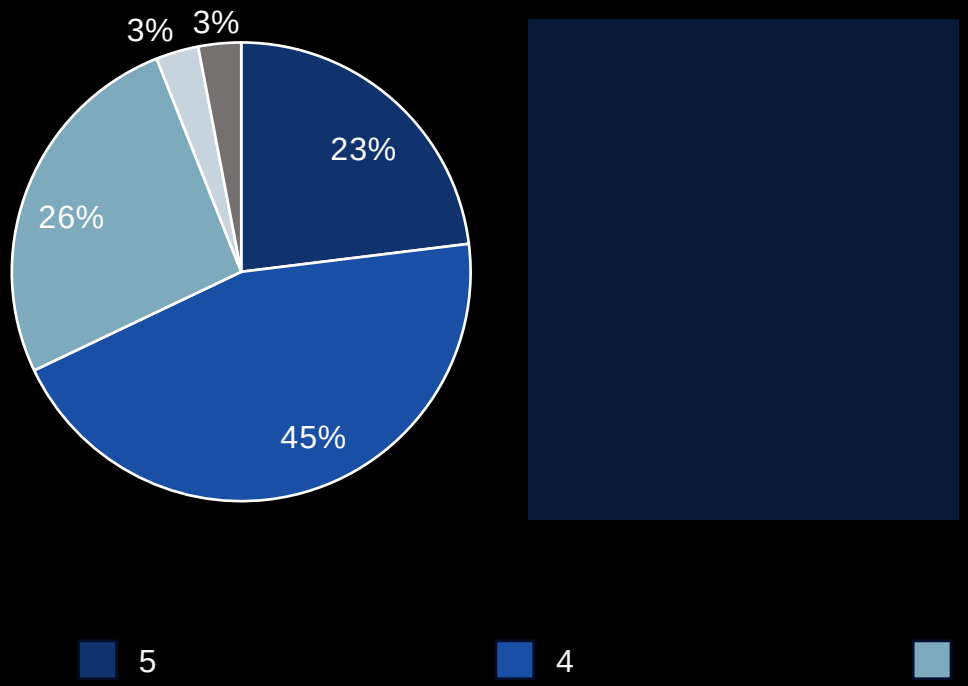
73%

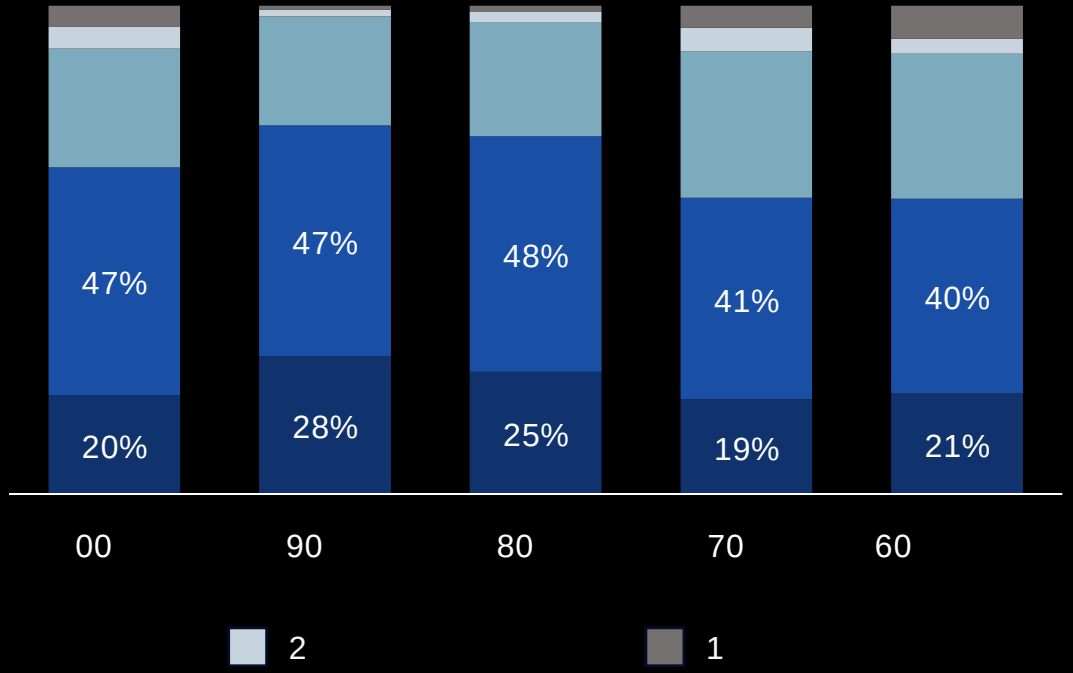
/

2025 2 N =95

AI 90

90 80 AI 75% 73%





5 4 3 2 1

2025 2 N =2401

01

3.6 3.3

02

03

AI

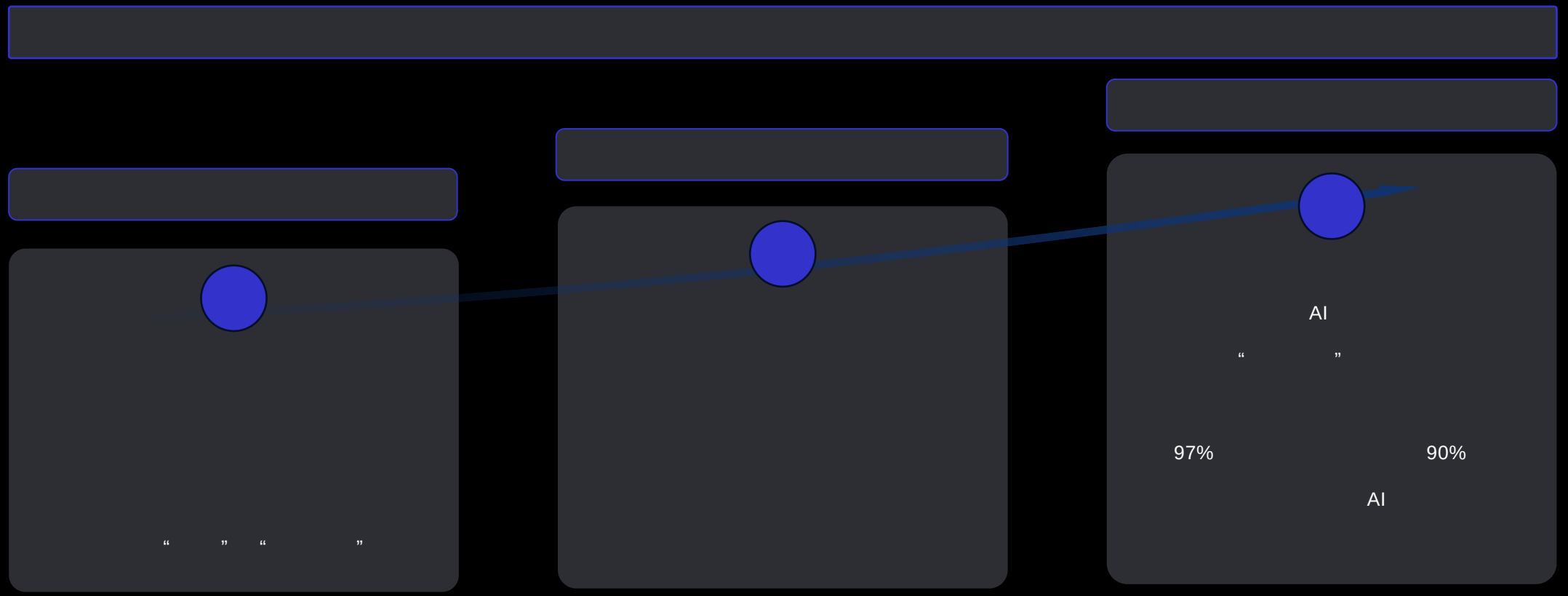
04 AI

AI

AI

AI “ ” “AI ”

AI



AI

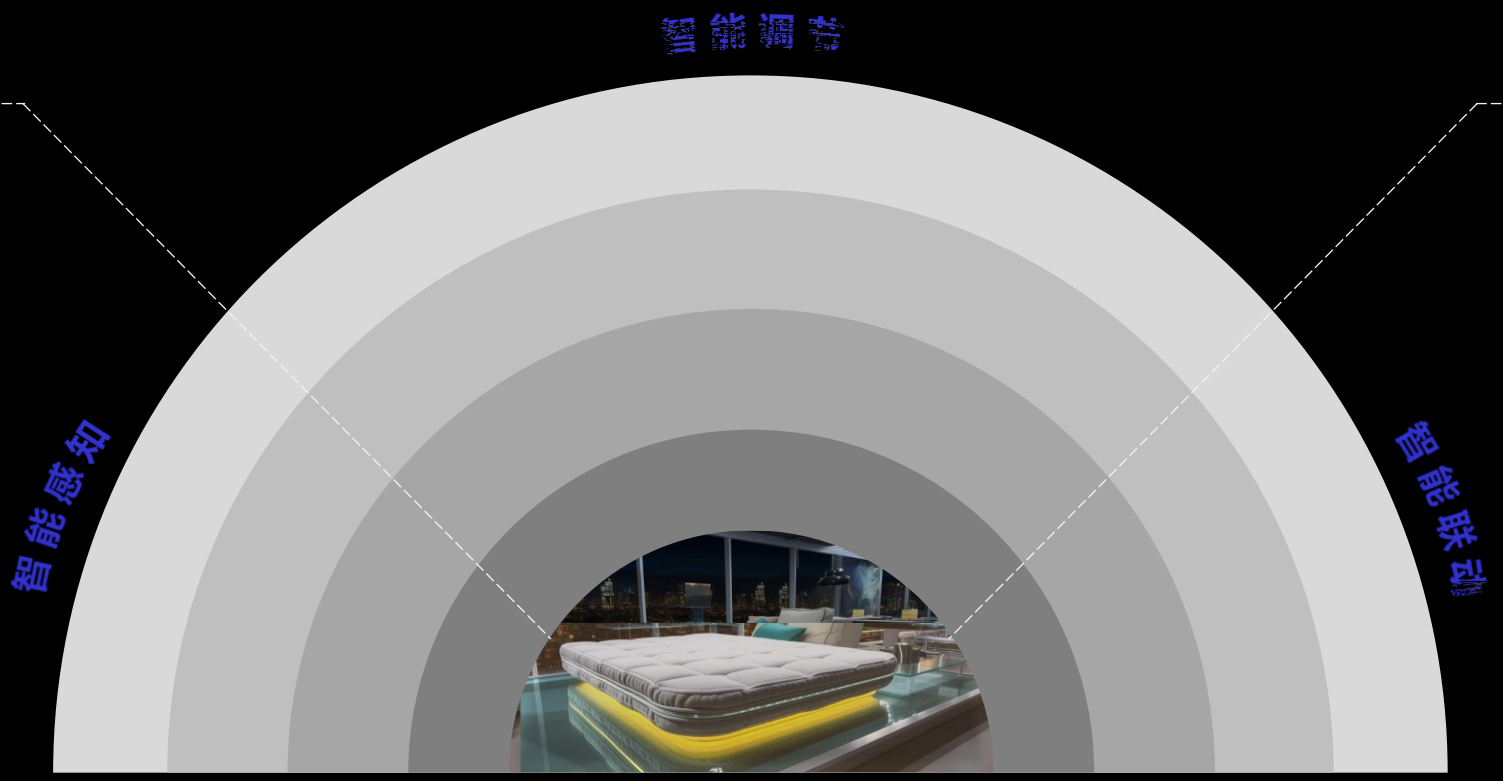
“ ”

AI

AI

“ ”

AI

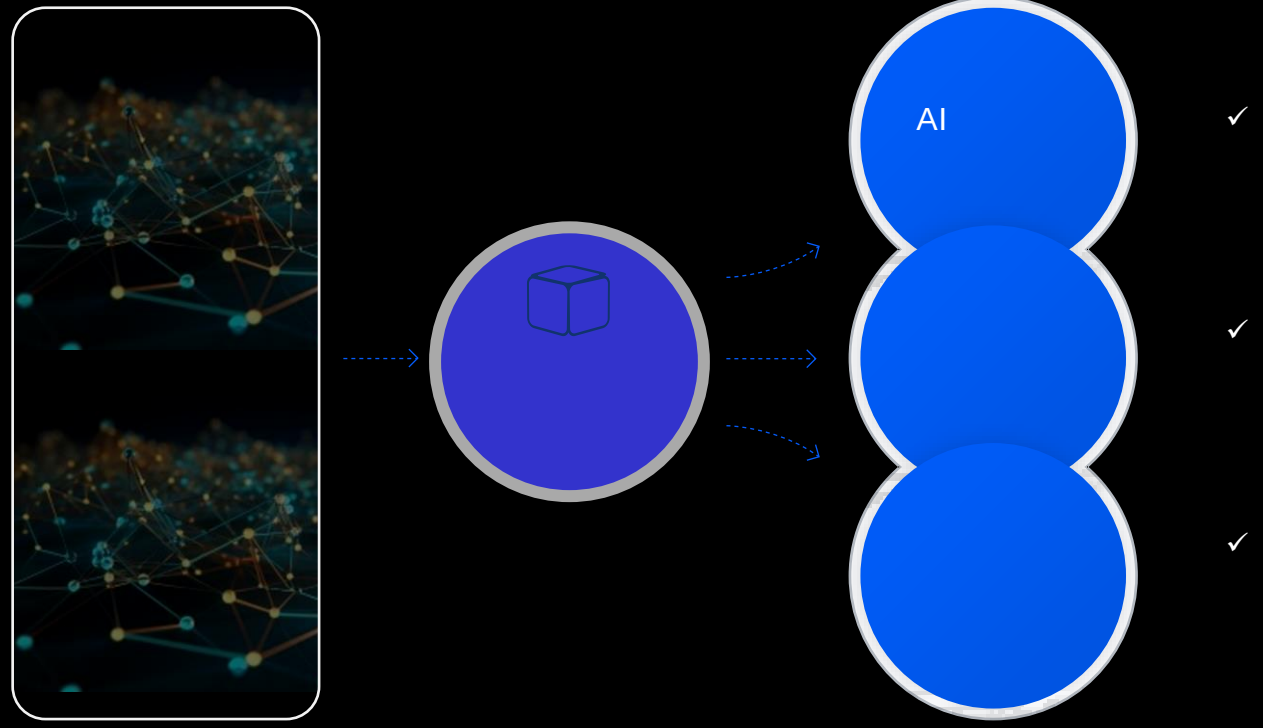


IoT

AI

AI

AI - - “ ”



AI

43%
AI

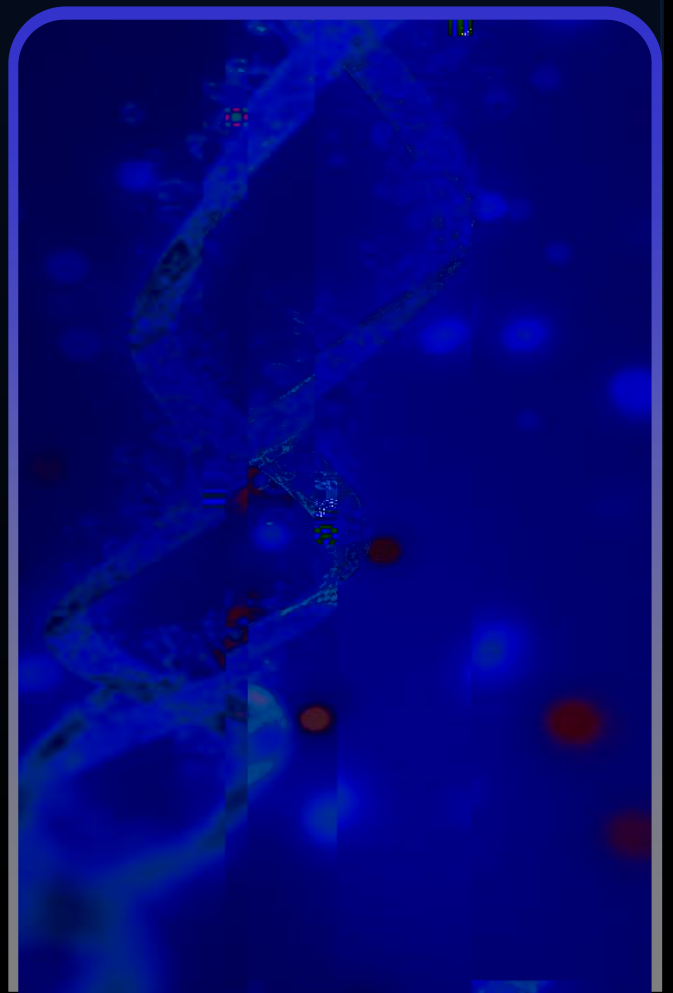
“ AI ”

“

AI AI

AI

”

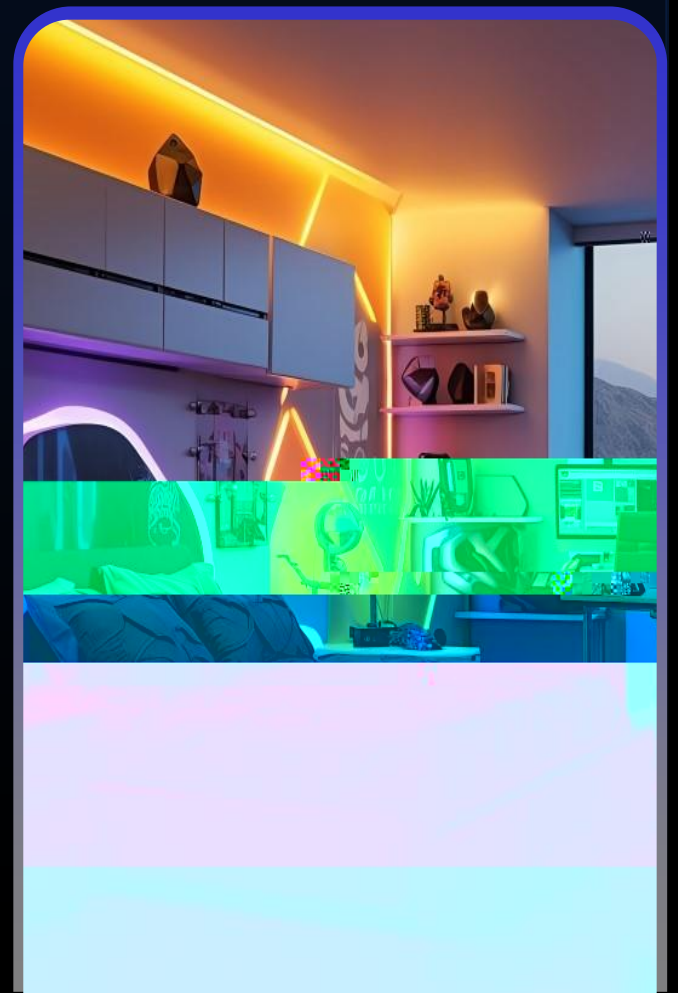


“

“

IoT

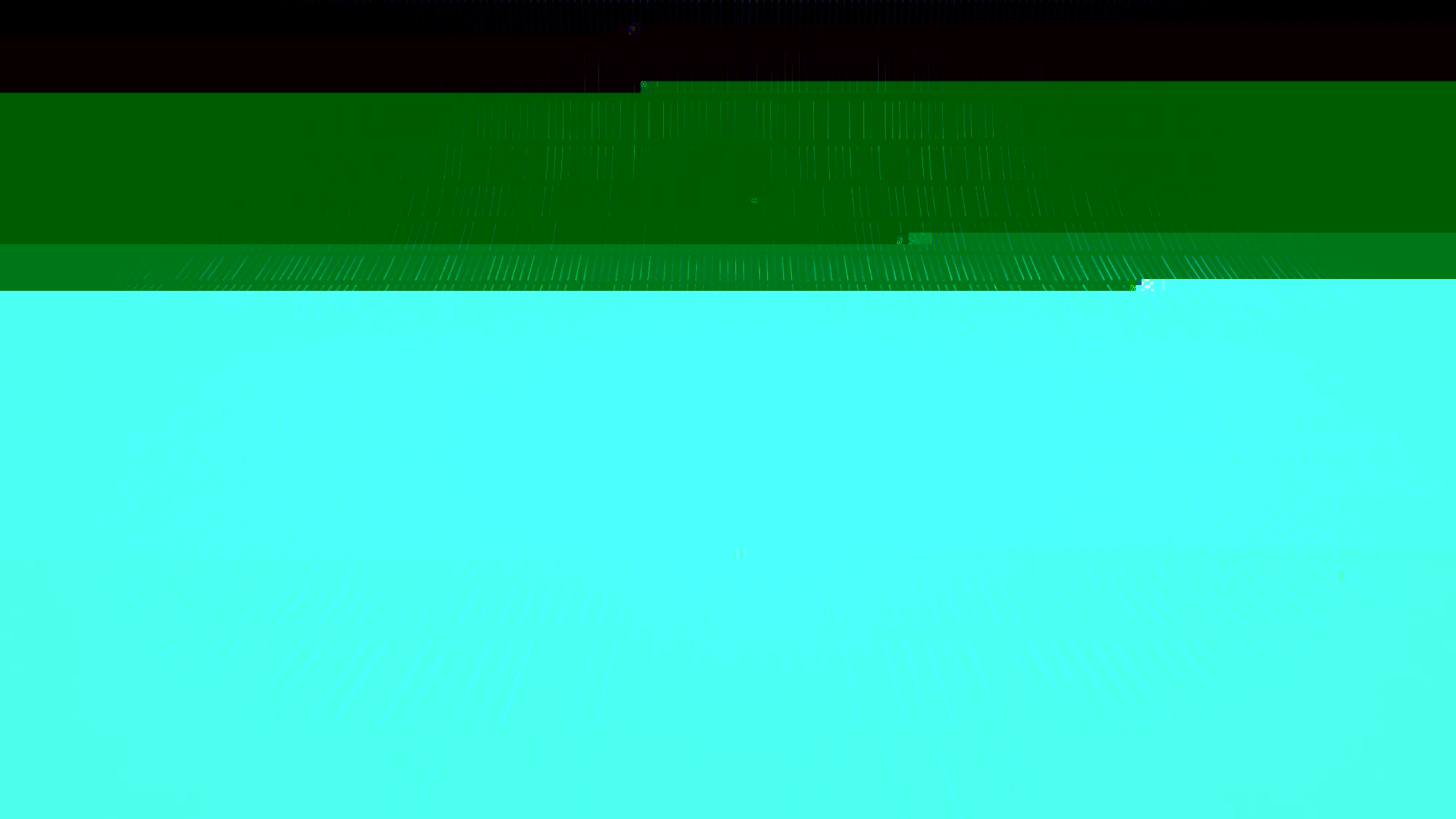
”



2025 10 6

1/6

25

—— —— " "

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